



# Professional Engineers Ontario Mississauga Chapter

## Engineers as Entrepreneurs Conference

An inter-disciplinary conference for engineering professionals to share insights, network, and learn how to be successful as **entrepreneurs**.

**Saturday, October 27<sup>th</sup>, 2012**

**9am – 4pm**

Trinity Hall at Canadian Coptic Center  
1245 Eglinton Avenue W, Mississauga, ON L5V 2M4

### Registration is Open

- \$40 for PEO members
- \$45 for Non-PEO members
- \$50 at the Door



### *Conference Benefits*

**Be inspired** by a keynote address by Som Seif, founder of Claymore Investments.

**Absorb** a full and exciting day packed with content on critical issues, innovative methods, and means to help engineers become effective entrepreneurs.

**Hear** leaders from a cross section of industry sectors address participants in a panel discussion on what it takes to be a successful entrepreneur.

**Choose** from three topic tracks covering issues from different viewpoints.

Getting started as a entrepreneur

Building the foundation of a business

Developing a business

**Enjoy** breakfast, lunch and a complement of food and beverages through the day's events

**Meet** and network with hundreds of fellow engineers and company leaders

**Earn** Professional Development Units (PDUs)

### Seminar topics:

- Marketing through Media – The Value of a Good Business Plan
- Starting your Business as an Engineer
- How to Fund your Business
- Legal Aspects of Entrepreneurial Endeavors
- Partnerships, Alliances and Collaborations
- Canadian Entrepreneurs: What Your Government Can Do for You.

**Case Studies, Networking Sessions, Q&A Periods and more!**

**Conference Chair:** Pappur Shankar P.Eng  
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**Vice Chair:** Brett Chmiel P.Eng  
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**Sponsors are Welcome!** Please contact Pappur ([pappur.shankar@peo-mc.ca](mailto:pappur.shankar@peo-mc.ca)) for more information.

For more information and registration, please visit our website:

<http://www.peo-mc.ca>